

Media Alert



FOR IMMEDIATE RELEASE:

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ED BROWN SOCIETY TO MAKE ANNOUNCEMENTS AT CHURCHILL DOWNS ON CHAMPIONS DAY

What: One year after Churchill Downs celebrated Champions for Change, Ed Brown Society will make two announcements and provide strategic updates.

When: Tuesday, May 3, 2022 at 10:30 a.m. EDT

Where: The Parlay/ Media Room at Churchill Downs Racetrack. Derby Week credentialed media invited to attend.

Background: Founded by Living The Dream Racing & Stables, the Ed Brown Society (EBS) celebrates the rich history of African-Americans in the equine industry while creating opportunities for young people of color to gain industry exposure, training and experience, through internships and scholarships. In other words, the task of EBS is to qualify students of color with demonstrated interest, skills and commitment to become successful professionals in all aspects of the thoroughbred industry.



ED BROWN SOCIETY

ABOUT CHURCHILL DOWNS RACETRACK

Churchill Downs Racetrack (“CDRT”), the world’s most legendary racetrack, has been the home of The Kentucky Derby, the longest continually held annual sporting event in the United States, since 1875. Located in Louisville, CDRT features a series of themed race days during Derby Week, including the Kentucky Oaks, and conducts Thoroughbred horse racing during three race meets in the Spring, September, and the Fall. CDRT is located on 175 acres and has a one-mile dirt track, a 7/8-mile turf track, a stabling area, and provides seating for approximately 60,000 guests. The saddling paddock and the stable area has barns sufficient to accommodate 1,400 horses and a 114-room dormitory for backstretch personnel. CDRT also has a year-round simulcast wagering facility. www.ChurchillDowns.com.

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